

Kate Browne, PhD | Curriculum Vitae

CONTACT INFO

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Pronouns: She/Her

EDUCATION

Illinois State University

Ph.D.: English Studies, March 2017

Dissertation Title: *Body Composition: Reading, Writing and Resisting Weight Loss Autobiography as Biopolitical Pedagogy*

M.S.: Theatre History and Criticism, 2007

B.A.: Theatre Management, 2004

ENTREPRENEURSHIP

Freelance Digital Pedagogy Consultant 2019-present

Conduct pedagogical analysis audits for online training programs. Advise clients on best practices and theories that affect learner uptake. Train-the-trainer coaching on teacher persona and communication styles for instructors.

Owner—Before and More Creative Agency 2017-2018

Personal branding consultancy for career professionals and small business clients in creative service industries. Focus on copywriting, business coaching, web design, virtual assistant work, event management and strategic planning.

Vice President of Communications—Body Positive Fitness Alliance 2018-present

Develop a strategic communications plan for recruiting and retaining new members. Serve as a consultant for internal and external communication.

Founder—Taking Up Space (formerly Ramp and Stair Exercise Club) 2015-present

Blog about body image, accessible fitness, autobiography and body politics. Developed "Show Up for Summer," a free body confidence series that runs 8 weeks prior to the first day of summer.

PROFESSIONAL EXPERIENCE IN HIGHER EDUCATION

Teaching Digital Strategist—Illinois Wesleyan University 2018-present

Consult with university administration, committees, and individual faculty on digital pedagogy best practices. Develop and implement instructional design policy and procedure. Moodle, Qualtrics, and OUCampus administrator.

Technology Trainer—Illinois Wesleyan University 2014-present
Lead professional development program for faculty and staff from needs assessment and curriculum design to workshop promotion, delivery and evaluation. Interdisciplinary collaboration with faculty on research projects, course assessment, and digital pedagogy.

Writing Program Mellon Fellow—Illinois Wesleyan University 2013-2014
Design and manage web pages and registration instruments for SLAC-WPA conference. Ongoing support for Writing Program assessment.

Writing Program Technology Coordinator—Illinois State University 2013-2014
Create video tutorials, handouts, web modules, and other professional development materials for Writing Program instructors.

Women's and Gender Studies Assistant, Illinois State University 2005-2007
Worked with program faculty to organize and implement strategic plan. Provided support to affiliated faculty on research projects including the WGS Library and drop-in research support office hours.

RESEARCH EXPERIENCE

Teaching and Learning Team Self-Assessment—IWU IT Services
Using a survey instrument, this ongoing study seeks to identify service gaps and redundancies that prevent or delay the Teaching and Learning Team from efficiently supporting faculty digital pedagogy or information literacy goals.

STAR Training and Development Survey—IWU Staff Council
This ongoing research has been conducted in two phases. The first determined staff interest in university-sponsored training and development opportunities. The second phase used a survey instrument and focus group testing to make decisions about program offerings that best suited staff learning styles, skill interests, and current strengths.

Minor Myers Biblio-Biography—Meg Miner, IWU Archivist (PI)
The purpose of this ongoing project is not only to create a biblio-biography of Minor Myers, jr (Miner), but also assess the feasibility of hosting and maintaining Oral History Metadata Synchronizer (OHMS) software at a small liberal arts college with limited IT support for library services. In addition to preparing interviews for the web, I conducted a cost benefit analysis to host OHMS in-house versus third party hosting and development.

Writing Program Assessment—IWU Writing Program and Mellon Center

This research, conducted in the 2015-2016 academic year, compared writing samples from first year Gateway courses and upper-division courses carrying a Writing Intensive flag to compare students' academic writing skill proficiency at the beginning and end of formal writing instruction at IWU. Writing samples were collected, stripped of identifying information, and assessed by Writing Program faculty based on standard rubrics.

Program Assessment of First Year Writing—ISU Writing Program

In Spring 2012, the ISU Writing Program conducted a program-wide assessment, which was administered by first year writing instructors in all sections of ENG 101 (Critical Inquiry), and consisted of 8 questions based on ISU writing program learning goals regarding genre, technology/media, trajectory, research skills, citation, grammar, and both in and out-of-school writing. Each instructor decided upon individual administration methods, providing a report upon conclusion of the assessment describing his/her methodology.

COURSES TAUGHT

Illinois Wesleyan University

Gateway, "Can I Cite Tumblr?" (Fall 2015, Fall 2018 renamed "Can I Cite Snapchat?")

Illinois State University

Non-Tenure Track Instructor

Experiencing Theatre (Fall 2015)

Graduate Assistant (Instructor of Record)

Introduction to Women's Literature (Fall 2014)

Composition as Critical Inquiry (Fall 2012, Fall 2014)

Composition for Presidential Scholars (Spring 2013)

Graduate Teaching Assistant

Special Topics: Women of Color in Theatre (Spring 2007)

Experiencing Theatre (Fall 2005, Spring 2006, Fall 2007)

Lincoln College

Speech (Fall 2012)

Theatre History (Fall 2012)

Illinois Central College

Introduction to Theatre (Fall 2010, Fall 2011, Fall 2012)

PUBLICATIONS

Print

The Golden Girls. Wayne State University Press. (accepted, forthcoming)

"Bait and Switch: Commodification and Agency in Diet or Die: The Dolly Dimples Weight Reducing Plan." Ragen Chastain, ed. *The Politics of Size: Perspectives from the Fat Acceptance Movement*. ABC-CLIO, 2014.

"Here Comes the Bride: Lavinia Warren as Mrs. Tom Thumb." *Bandwagon: The Journal of the Circus Historical Society* 57.2 (2013).

"Bust a Rhyme: A New Poetics of Food Journaling." *Grassroots Writing Research Journal* 4.1 (2013). <https://goo.gl/hwnV6R>

"A Conversation with Struppi Hanneford." Transcriptionist. *Bandwagon: The Journal of the Circus Historical Society* 55.6 (2011).

Online

[Body Positive Media Wellness Wednesday](#). *fabUplus* blog. January 2019.

"Mommy and Me: Childcare as an Access Issue." *Fit Is a Feminist Issue*. 26 Sept 2016. <https://goo.gl/vPWBEY>

"A Different Way to Look at Accessibility: Universal Design." *Higher Ed Live*. 24 Mar 2016. <https://goo.gl/0NAXbd>

"The Welcoming Website: Accessibility and Universal Design." *OmniUpdate Blog Series*. 2015. <https://goo.gl/85SCZ0>

PODCAST INTERVIEWS

[Well + Weird with Holly Lowery](#)

[Lean the F*uck Out with Tera Wozniak Qualls and Gretchen DeVault](#)

[Academics Mean Business with Dr. Lindsay Padilla](#)

[Not Your Average Runner with Jill Angie](#)

[Plus Performance with Krista Henderson](#)

[The Body Confidence Podcast with Rebekah Storm](#)

[Career Kickstart with Sami Gardner](#)

[Reclaiming You with Sarah Vance](#)

PRESENTATIONS

- 2018 “Every Business Has a Story” Small Business Development Center at Illinois Wesleyan University. January 30.
- “Mind Your Metaphors: Writing Inclusive Marketing Copy that Inspires. Body Positive Fitness Alliance Annual Summit. February 26.
- “3-2-1 Action!: On-Camera Confidence to Turn Your Inner Potato Person into a Star” Brittany Bullen’s Entrepreneurfest. March 3.
- “From Clinical to Conversational: Autobiographical Writing Practice Beyond the Food Journal.” Capital Area Academy of Nutrition and Dietetics. March 12.
- “Beyond Before and After: Celebrating Everyday Successes on Your Fitness Journey. Advocate Bromenn Health & Fitness Center. October 9.
- “Be the Everyday Inspiration” Rotary 6490 (keynote) October 19.
- 2017 “You Bite It, You Write It: Confession in Compulsory Diet Discourse.” IABA-Americas Conference. May 15.
- “Where We’re Going, We Don’t Need Mousetraps.” Body Positive Fitness Alliance Professional Workshop. October 11.
- 2016 “Saying No to Fitspo.” TEDxNormal. October 22.
<https://goo.gl/mqgwdx>
- “Body by Numbers: Weight Loss Memoir as Biopolitical Technology.” IABA-Americas Conference. June 4-7.
- “Digital Technologies for Today’s Students.” CETAL Faculty Symposium, Illinois Wesleyan University. May 3.
- With Carmela Ferradáns, “The Syllabus.” IWU Faculty Non-Org. January 11. <https://goo.gl/PfbXCW>
- 2015 With Stephen Fornal, “Universal Design.” Higher Ed Live Special Edition. November 20. <https://goo.gl/thb2ye>
- “Grad School and Parenting.” Roundtable Panel Leader. Word’s Worth Conference. Illinois State University. April 16.

“'Jealousy Is an Ugly Thing...And So Are You in Anything Backless': The Performance and Performativity of Dorothy Zbornak.” PCA/ACA National Conference. March 22-25.

2014 “Critical Feminist Pedagogy and You!: Using Body-Based Autobiography in the Composition Classroom.” Graduate Forum. January 22.

“Sex, Food, and Zombies: Subversive Writing as Critical Inquiry.” Illinois State University Writing Program, Spring Writing Summit. January 18.

2013 “'One of Us': Josephine Joseph and the Resistant Performance of Freakery.” Illinois State University Women's and Gender Studies Symposium. April 19.

“The Fairy Wedding: Celebrating 150 Years of Celebrity Weddings in America.” Presentation to accompany a curated exhibit of the same name. Milner Library Special Collections. February 25.

“Ramping up Rigor in the Writing Classroom.” Roundtable with Evan Nave. Illinois State University Writing Program, Spring Writing Summit, January 16.

VOLUNTEER SERVICE

TEDxNormal—Committee Member and Speaker Coach	2019, 2018
TEDxIWU—Emcee and Planning Committee Member	2019, 2018
Lake Run Club—Heat Wave (women's running) Director	2018
261Fearless—Board Member	2017-present

Illinois Wesleyan University

Staff Training and Recruitment (STAR) Committee
Classroom Support and Classroom Technology (CSIT) Committee
Web Working Group

Illinois State University

Library Liaison, Department of English
Committee Member, English Studies Graduate Symposium
Programming Committee, Women's and Gender Studies

AWARDS AND HONORS

2017 Semi-finalist, Three Minute Thesis Competition, Illinois State University
2014 Summer Doctoral Fellowship, Illinois State University
2008 Best Graduate Paper, Midwest Threshers Theatre History Conference
2004 College Honors, Illinois State University College of Fine Arts

TECHNOLOGY COMPETENCIES

(T)=I teach this tool | (U)=I use this tool | (C)=I am certified in the use or teaching of this tool

Adobe Acrobat (T, U)
Adobe Photoshop (U)
AntConc (U)
Audacity (U)
Camtasia (T, U)
Canvas (U)

Crowdcast.io (U)
G Suite (T, U, C)
GarageBand (U)
HandBrake (U)
HTML (U)
iMovie (T, U)

Mac/iPad/iPhone (T, U)
Moodle (T, U)
MS 365 (T, U)
MS Office Suite (T, U)
OHMS (U)
PC (T, U)

Preview (U)
Qualtrics (T, U, C)
SnagIt (U)
VMWare (U)
Voyant Tools (U)
Zoom (U)